



Foundation Sponsorship (Tier I) – up to \$1,000 donation

- Logo on TEDxAirlie website below the *Truss Sponsors* (smallest size)
- Sharing of any post about TEDxAirlie on social media channels (TED rules prohibit organizers to mention sponsors in any posts)
- Logo on poster at event
- Logo on poster at live stream locations of event
- Recognition of sponsorship level on the nametag given at the event (on the lanyard)

Truss Sponsorship (Tier II) - \$1,000-\$2,500 donation

- Logo on TEDxAirlie website below the *Gateway Sponsors*
- Sharing of any post about TEDxAirlie on social media channels (TED rules prohibit organizers to mention sponsors in any posts)
- Logo on poster at event
- Logo on poster at live stream locations of event
- Recognition of sponsorship level on the nametag given at the event (on the lanyard)
- Logo in program guide given to audience

Gateway Sponsorship (Tier III) - \$2,500-\$4,000 donation

- Logo on TEDxAirlie website below the *Bridge Architect Sponsors* (slightly smaller than 229x50 pixels) TED rules – sponsor logos are not permitted to be larger than the TEDx logo on the website
- Sharing of any post about TEDxAirlie on social media channels (TED rules prohibit organizers to mention sponsors in any posts)
- Logo on poster at event
- Logo on poster at live stream locations of event
- Recognition of sponsorship level on the nametag given at the event (on the lanyard)
- Logo in program guide given to audience at main event
- Interactive table in the lobby to the event, available to the audience during reception, breaks, and at the end of the event for marketing purposes

Bridge Architect Sponsorship (Organizers & Tier IV) - \$4,000 donation or above

- Logo on TEDxAirlie website at the top of the “Sponsors” page (229x50 pixels – largest size permitted under TED rules – sponsor logos are not permitted to be larger than the TEDx logo on the website)
- Sharing of any post about TEDxAirlie on social media channels (TED rules prohibit organizers to mention sponsors in any posts)
- Logo on poster at event
- Logo on poster at live stream locations of event
- Recognition of sponsorship level on the nametag given at the event (on the lanyard)
- Logo in program guide given to audience at main event
- Interactive table in the lobby to the event, available to the audience during reception, breaks, and at the end of the event for marketing purposes
- Invitation to VIP dinner with speakers, organizing team, production team, and volunteers for the event
- 2 tickets to the TEDxAirlie viewing to use as promotion of sponsorship of event